

RAMOND WALKER

BRAND STRATEGIST | KEYNOTE SPEAKER



Baker Hughes > TEDC



TYPROS

TulsaPeople



Ramond teaches leaders how to grow and leverage self-efficacy for greater influence and impact in their careers and life. With over 12 years of advertising, design, and consulting experience, he is determined to create mission-aligned, people-empowered cultures through *Brand Augmentation™*: a simple framework used to increase client and employee retention through personal, employer, and corporate branding strategies.

His ability to pivot his career and reinvent his narrative led him to serve nearly 6 years as Creative Director for two creative agencies and 5 years as a Career Development educator for an award-winning, nationally recognized technical college in which he taught over 2000 students how to find and land their ideal career. He more recently

served as Head of Strategy for Goldmill Co., one of the leading minority owned creative agencies in the midwest, in which he supported multiple local and national marketing campaign launches.

In addition to his consulting work, Ramond is a noted speaker and author having given talks to organizations like The University of Tulsa, Baker's Hughes, Tulsa Community College, Build in Tulsa, TEDC, and the Metro Tulsa Civitan Club. In 2013, he launched the Dreamstart Entrepreneurship Conference, Tulsa's only conference dedicated to cultivating a more racially diverse entrepreneurial startup community and in 2014 he released his first book, *LifeScript*, a workbook on goal setting.

KEYNOTES + TRAININGS

INCREASE LEADERSHIP CONFIDENCE: Overcome Imposter Syndrome and Grow Your Leadership Efficacy

GENERATE NEW LEADS & SALES: Attract Your Ideal Clients By Activating Your Personal Brand

THE FUTURE OF WORK: How Brand Augmentation Will Reshape How We Attract and Engage Teams and Clients

GROW EMPLOYEE ENGAGEMENT: Transform Unmotivated Employees to Engaged Leaders

RECRUIT TOP TALENT: Why Your Digital Reputation is Harming Your Recruitment and What to Do About It

“He is a passionate personal brand strategist and career development professional with a gift to inspire others to recognize their value.”
-DE Q. HARRIS